Board of Directors Meeting Thursday, October 12, 2017, 8:00 am

- I. Welcome
- II. Call to Order
- III. Approval of Minutes September 14, 2017
- IV. Treasurer's Report
- V. President's Report
 - a. DAR Presentation October 4, 2017
 - b. Columbiana welcomes new director Brenda Sands
 - c. Murder Mystery October 26, 2017
 - d. Traffic Signals update
 - e. Introduction of new board member Kirk Lightfoot

VI. Board Committee Reports

- a. Organization
 - i. Website updates
 - ii. Collaborative marketing Lucky's benches
- b. Design
 - i. Welcome Banners for Main Street
- c. Promotion
 - i. Weekly business highlight blog
 - ii. Student price comparison
 - iii. ArtStalk volunteer management
 - iv. Holiday Tree Lighting
- d. Economic Vitality
 - i. Potential businesses

VII. Intern's Report—Brittany Davis

- a. Streetscape Update
- b. Business Transitions
 - i. Frios Gourmet Popsicles October
 - ii. Taco Bell-Mid November
 - iii. Deep Roots Apothecary—Ribbon Cutting & Open House November 11, 2017
- c. Events

UM Founders' Day – October 12 Mayor's Breakfast – October 13 Fire Prevention Parade – October 14 Murder Mystery – October 26 UM COMS Day – October 26 ArtStalk – October 28 Critters by the Creek – October 29 Hometown Halloween – October 31 Holiday Tree Lighting & Parade – Nov. 30 Bicentennial Blessings – December 2 Champagne & Chocolates – December 7

VIII. Old Business

- a. Membership Drive
- b. Volunteer Hours
- c. Bank Account Adjustment
- d. T-shirt Design for Fundraiser ArtStalk

IX. New Business

- a. Fund Allocation/Approval
 - i. Streetscape Grant Flower Shop
 - ii. Allocation of funds from City
 - iii. Map of Montevallo Shelby County Reporter
- b. State of the County October 25, 2017
- c. Holiday catalog
- d. Holiday Open House
- e. Hiring of Executive Director
- f. Executive committee set date to meet with new Executive Director

X. Other Business

XI. Announcements

- a. Chamber Luncheon, Wednesday, October 18 at 11:30 am UM Athletics
- b. Next Meeting Thursday, October 12, 2017 at 8:00 am, Gloco Founders' Day for the University

XII. Adjourn

